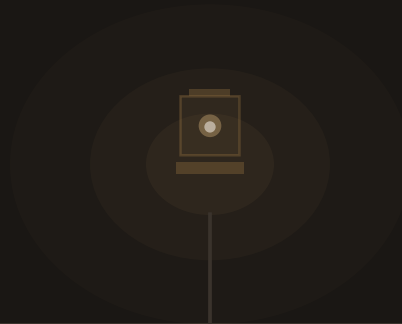


START WITH A RESET DAY

Something is *still unresolved.*



One lamp. A long way off.

Whether it's settled and untested, or something you haven't let yourself look at yet — a Reset Day is one honest day to find out, before you carry it any further alone.

People will walk very hard roads if they don't have to walk them alone.

[START WITH A RESET DAY](#)

Something is *still unresolved.*

Maybe you feel settled and just haven't tested it. Maybe you haven't let yourself look yet. Either way, that's worth one honest day.

There are two ways to land here, and both are honest.

Some of you feel genuinely settled on the big things — and that's not nothing. But settled and tested aren't always the same. Settled can mean you've truly heard from God and it's holding. It can also mean the question simply stopped getting asked, not because it was answered, but because asking it got inconvenient once things were going well.

Others of you haven't let yourselves look at it directly at all — and noticing that is no small thing either. Most people don't catch themselves avoiding something. The fact that you did means part of you already knows there's something there worth examining.

A Reset Day isn't for people in crisis. It's one full day, away from the noise, to either test what feels settled against an honest conversation, or to finally look at what you've been quietly stepping around — whichever is true for you.

You won't be asked to arrive with it figured out. You'll just be asked to stop carrying it alone for one day, and see what becomes clear.

“Your word is a lamp to my feet and a light to my path.”

PSALM 119:105

A lamp doesn't show you the whole road. It shows you the next step clearly enough to take it — especially when someone's walking beside you holding it steady.

Settled or avoided — either way, it's worth one day.

Not to fix it. Just to finally look at it honestly,
with someone who isn't carrying it the way you are.

TALK TO JAKE JORDAN ABOUT A RESET DAY →

People will walk very hard roads if they don't have to walk them alone.

WHAT ACTUALLY HAPPENS ON A RESET DAY

The Map, *Not the Walk*

This isn't a framework you complete on your own. It's a map of a day — and like any map, it can show you the shape of the territory without ever walking you through it.

The value of a Reset Day was never the structure. It's having someone who's walked this terrain many times before, sitting across from you, willing to go off-script the moment your actual situation calls for it — which it almost always does, somewhere around question three.

Here's the shape of the day, so you know what you're walking toward:

01	Opening Slow down before we speed up	60–75 min
02	Name the Weight What you're actually carrying, underneath the thing you came in with	75–90 min
03	Find the Right Problem The fire test and the momentum filter	60 min
04	Break Let the morning settle	60 min
05	Make the Decisions The ones you've been circling, made — not just discussed	90 min
06	Name the Direction What this is actually for	60 min
07	The Clear Next Move One move, named, owned, dated	45 min
08	Reflection and Close What you're carrying out that you didn't carry in	30 min

Every Reset Day follows this shape. No two Reset Days say the same things — because no two people are carrying the same weight.

SOME OF WHAT WE'LL ACTUALLY ASK

Sit With These *Tonight, If You Want*

A few of the real questions from the day — not the whole sequence, just enough to start moving something:

What's the heaviest thing this week — not the biggest problem in theory, the thing that actually sat on your chest this morning?

That thing — what's the older, quieter version of it that keeps coming back, no matter how many times you've tried to deal with it?

Is anything actually on fire right now — or does it just feel that way because you're carrying it alone?

What's the one problem that, if solved, would create momentum for everything else you're facing?

What are you afraid to remove, even though part of you already knows it needs to go?

You could sit with these tonight. Some of them might genuinely crack something open — write down what surfaces. That's real, and it's yours either way.

But here's what tends to happen for almost everyone who tries to run the whole thing alone: the same questions you've already been circling for months stay just as circular. Not because the questions were wrong. Because the hardest part was never knowing which question to ask. It's having someone in the room who can actually hear your answer — and ask the next one your answer reveals, not the one the page already had planned.

THE PART NO DOCUMENT CAN DO

This Will Help You. *It Still Isn't the Thing.*

Most people who try to run this process solo get stuck in the same place: they answer the question they expected to answer, instead of the one underneath it.

Here's what that tends to look like. Someone sits with “what's the heaviest thing this week” and writes down a hiring decision — a person who isn't performing, a conversation that keeps getting postponed. Worked through alone, that's usually where it stops: a hard call about one employee.

But in the room, the next question is never scripted. It's whatever your actual answer makes obvious. What's made that conversation so hard to have? And three questions later, what surfaces often isn't about the employee at all — it's a fear of conflict with a co-founder that's been quietly shaping every personnel decision for a year. The page could never get there. It doesn't know what your answer is going to be. A person who's listening does.

That's the actual asymmetry. A guide doesn't follow the script when your answer reveals something the script didn't anticipate. They follow you.

So — genuinely, please use the questions on the page before this one. They'll move something real. That's not a consolation prize; it's a legitimate head start, and a good one.

But if this is as far as it goes — if you read this, feel a little clearer, and stop there — you'll have built some real momentum without finishing the actual work. The point was never the map. It was the walk, with someone beside you who knows how to read the ground as it changes.

You don't have to map this out perfectly before we sit down.

You just have to bring it as it is.

TALK TO JAKE JORDAN ABOUT A RESET DAY →